

TAPP® Community Guidelines

At TAPP®, we believe in the power of meaningful connections and shared experiences. Our mission is to empower individuals to create their own close-knit community of friends and family within TAPP® (“TAPP”) and the TAPP® Service (the “Service”). Through this platform, we provide a space where you can freely communicate and share your cherished moments and content with your trusted circle. Our aim is to foster authentic connections and inspire you to live in the present, explore the world, and create genuine experiences to be treasured, whether they are shared privately or with a wider audience.

These Guidelines apply to all content on TAPP and the Service. In certain cases, we won’t take action against content when it is newsworthy and relates to a matter of general concern and well-being to our community.

Sexual Content

- We prohibit any activity that involves sexual exploitation or abuse of a minor, including sharing child sexual exploitation or abuse imagery, grooming, or sexual extortion (extortion), or the sexualization of children. We report all identified instances of child sexual exploitation to authorities, including attempts to engage in such conduct. Never post, save, send, forward, distribute, or ask for nude or sexually explicit content involving anyone under the age of 18 (this includes sending or saving such images of yourself).
- We prohibit promoting, distributing, or sharing pornographic content, as well as commercial activities that relate to pornography or sexual interactions (whether online or offline).
- Breastfeeding and other depictions of nudity in non-sexual contexts are not considered pornographic and are permitted on TAPP and the Service.

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Harassment & Bullying

- We have zero tolerance for bullying or harassment of any kind. This extends to all form of sexual harassment, including sending unwanted sexually explicit, suggestive, or nude images to other users.
- Don’t send content with the intention of making someone feel bad. If someone blocks you, don’t try to contact them from another account.
- Don’t take Photos or Videos of people in private spaces — like a bathroom, locker room or a medical facility — without their knowledge and consent or for the purpose of harassment (i.e., “doxxing”).
- If someone is in your content (e.g., Photos or Videos) and asks you to remove it, please do! Respect the privacy of others.
- Please do not harass another TAPP member by abusing our reporting mechanisms, such as intentionally reporting content that is permissible.

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Threats, Violence & Harm

- Encouraging or engaging in violent or dangerous behavior is prohibited. Never intimidate or threaten to harm a person, a group of people, or someone’s property. Encouraging violence is prohibited on TAPP and the Service.

- Don't post content (e.g., Photos or Videos) of gratuitous violence, including animal abuse. We report animal abuse to authorities!
- We don't allow the glorification of self-harm, including the promotion of self-injury or eating disorders.

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Hateful Content, Terrorism, and Violent Extremism

- Terrorist organizations, violent extremists, and hate group are prohibited from using our platform. We have no tolerance for content that advocates or advances terrorism or violent extremism.
- Hate speech or content that demeans, defames, or promotes discrimination or violence on the basis of race, ethnicity, national origin, religion, sexual orientation, gender identity, disability, or veteran status, immigration status, socio-economic status, age, weight, or pregnancy status is prohibited.

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Illegal or Regulated Activities

- Don't use TAPP and the Service to send or post content that's illegal in your jurisdiction, or for any illegal activity. This includes promoting, facilitating, or participating in criminal activity, such as buying, selling, exchanging, or facilitating sales of illegal or regulated drugs, contraband (such as child sexual exploitation or abuse imagery), weapons or counterfeit goods or documents. It also includes promoting or facilitating any form of exploitation, including sex trafficking, labor trafficking, or other human trafficking.
- We prohibit the illegal promotion of regulated goods or industries, including unauthorized promotion of gambling, tobacco or vape products, and alcohol.

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Harmful, False, or Deceptive Information

- We prohibit spreading false information that causes harm or is malicious, such as denying the existence of tragic events, unsubstantiated medical claims, undermining the integrity of civic processes, or manipulating content for false or misleading purposes (whether through generative AI or through deceptive editing).
- We prohibit pretending to be someone (or something) that you're not, or attempting to deceive people about who you are. This includes impersonating your friends, celebrities, public figures, brands, or other people or organizations for harmful, non-satirical purposes.
- We prohibit spam, including undisclosed paid or sponsored content, pay-for-follower promotions or other follower-growth schemes, the promotion of spam applications or the promotion of multilevel marketing or pyramid schemes.
- We prohibit fraud and other deceptive practices, including the promotion of fraudulent goods or services or get-rich-quick schemes, or imitating TAPP or the Service or TAPP Inc.

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Please remember that you can always file a report with our safety team by email at safety@tapp.world. We review these reports to determine whether there is a violation of these Guidelines and any action needs to be taken. Please visit our [Safety Center](#) for more information about safety at TAPP and the Service and

detailed instructions on managing your TAPP and the Service user experience, including taking actions like updating your privacy settings, choosing who can see your content, and blocking other users.

If you violate these Community Guidelines, we may remove the offending content, terminate your TAPP Account, and/or notify law enforcement. If your TAPP Account is terminated for violating our Terms of Use or these Guidelines, you may not use TAPP and the Service again! Please take these Guidelines seriously and honor them in the spirit in which they are intended. We'll do our best to enforce them consistently and fairly, and ultimately we'll try to do what we think best reflects these values in each situation in our sole discretion.