Sexual Content

At TAPP®, we strive to protect TAPP members from unsolicited sexual content or abuse. Our policies prohibit sexual exploitation of any-kind — including the sexual exploitation of children. We all prohibit sexual harassment and sharing, promoting, or distributing sexually explicit content and conduct, including pornography, sexual nudity, or offers of sexual services.

What you should expect

We prohibit the following sexual harms:

- Any activity that involves sexual exploitation or abuse of a minor, including sharing child sexual exploitation or abuse imagery, grooming for sexual purposes, sexual extortion (sextortion), or the sexualization of children. Never post, save, send, forward, distribute, or ask for nude or sexually explicit content involving anyone under the age of 18 (this includes sending or saving such images of yourself). We report any child sexual exploitation that we've identified, including attempts to engage in such conduct, to the appropriate authorities, including the U.S. National Center for Missing and Exploited Children (NCMEC), in line with legal requirements.
- Any communication or behavior that attempts to persuade, trick, or coerce a minor with the intent of sexual abuse or exploitation, or which leverages fear or shame to keep a minor silent.
- All other forms of sexual exploitation, including sex trafficking, sextortion, and deceptive sexual practices, including efforts to coerce or entice users to provide nudes.
- Producing, sharing, or threatening to share non-consensual intimate imagery (NCII) — including sexual photos or videos taken or shared without permission, as well as "revenge porn" or behavior that threatens to share, exploit, or expose individuals' intimate images or videos without their consent.
- All forms of sexual harassment. This may include making unwanted advances, sharing graphic and unsolicited content, or sending obscene requests or sexual invitations to other users.
- Promoting, distributing, or sharing pornographic content, including photos, videos, or even highly realistic animation, drawings, or other renderings of explicit sex acts, or nudity where the primary intention is sexual arousal.
- Offers of sexual services, including both offline services (such as, for example, erotic massage) and online experiences (such as, for example, offering sexual chat or video services).

We do allow for non-sexual nudity in certain contexts, such as breastfeeding, medical procedures, and other similar depictions.

Takeaway

We prohibit sexual exploitation and sexually explicit content of any kind. We report child sexual exploitation to the appropriate authorities, in line with legal requirements. We want users to feel safe and comfortable using Snap. If you ever feel unsafe, do not hesitate to reach out to local law enforcement, if applicable, and block offending users. We also encourage you to ***report*** violating content or accounts to TAPP® so we can take appropriate action.