Threats, Violence, & Harm

Community Guidelines Explainer Series

Updated: March 2025

Overview

At TAPP®, the safety and well-being of our community is our top priority, and we take all instances of threats, violence, and harm seriously. We do not allow content that encourages, threatens, or graphically depicts violent or dangerous behavior, or content that glorifies or encourages self-harm. Imminent threats to human life and safety may be referred to law enforcement.

While our policies and moderation practices help to ensure our platform is safe for all users, we also proactively invest in features and resources to help support the well-being of our community. We encourage TAPP members to report content that indicates self-harm or emotional distress so that our teams can send resources, which may be helpful, and potentially alert emergency health responders.

What you should expect

Our Community Guidelines relating to threats, violence, and harm reflect a commitment to removing content that undermines our community's safety, while also being attentive to urgent expressions of distress on our platform.

To promote safety, the following is prohibited on TAPP and the Service:

- Glorification of self-harm, including the promotion of self-injury, self-mutilation, suicide, or eating disorders.
- Encouraging or engaging in violent or threatening behavior, including any content expressing an intention to cause serious physical or emotional harm to a person, a group of people, or damage to their property. Where content indicates a credible and imminent threat to human life or safety, our teams may alert law enforcement agencies who may be positioned to intervene.
- Vigilante activity. This includes coordinated efforts to intimidate or take physical action against individuals or communities outside proper legal process.
- Encouraging or engaging in dangerous behavior. This includes engaging in activities likely to be imitated that could lead to serious harm, such as high-risk challenges, reckless driving, or other behavior that poses a risk to public safety.
- Content that glorifies, or risks inciting, violent or harmful behavior toward people or animals.
- Posts of gratuitous or graphic violence, including animal abuse.

Where users report content that indicates a risk of self-harm, our teams review these reports with an eye toward providing helpful resources and potentially identifying opportunities for emergency services to intervene, where possible.

Takeaway

Our approach to responding to threats, violence, and harm are tailored to the situation. When it comes to threats to oneself, our teams work to identify the best means of support via safety resources. Where others are under threat, we strive for safe outcomes both through the enforcement of our policies and, where necessary, in collaboration with law enforcement.