

Privacy by Product

TAPP® MAPP

TAPP® Map lets you see where YOU are, nearby Places YOU and/or your friends have recommended, and help YOU find your favorite Places that you've recommended or have added on a list.

Places make it easy to interact with local businesses on the TAPP® Map! Just tap a Place on the Map to view the place's listing, or tap Search at the top of the Map screen to find a Place.

LOCATION

TAPP® and the TAPP® Platform uses your device's GPS to offer certain location-based features. For example, we use your device's location to provide Geolocation based on where you're at, or we can use your location to position the Map to show YOU what's nearby.

We store GPS locations for a while to help improve the Map and other features. For example, we may store some of the locations YOU visit the most so we can show you more relevant Search or Featured content. We may also store location information of the Places YOU save in your lists.

YOU can still use TAPP® and the TAPP® Platform if you disable location permissions in your device's settings, but many of these features won't work right (or at all!) without it. Sometimes we can still infer an approximate location like a country or city, based on an IP address — but it's not perfect.